

NOTICE

PANHANDLE REGIONAL ORGANIZATION TO MAXIMIZE PUBLIC TRANSPORTATION REQUEST FOR PROPOSAL – PUBLIC INFORMATION CAMPAIGN

The Panhandle Regional Organization to Maximize Public Transportation (PROMPT) acting through the Panhandle Regional Planning Commission (PRPC) seeks the following:

Proposals- The Panhandle Regional Organization to Maximize Public Transportation (PROMPT) requests proposals from candidates to develop and manage a public information campaign to increase ridership by promoting both the awareness and quality of the area's public transportation and to increase awareness of the area's recently developed mobile application.

- I. The public information campaign will be designed to increase ridership by promoting both the awareness and quality of the area's public transportation and to increase awareness of the area's recently developed mobile application. The intent of this request for proposal (RFP) is to select the candidate with the most advantageous proposal to develop and manage a campaign that is creative and utilizes a wide range of marketing strategies to: promote the use of public transit and to establish and increase awareness of the recently developed mobile transit app.
- II. Submission -
 - a. RFP packages are available by written request from the Panhandle Regional Planning Commission, P.O. Box 9257, Amarillo, TX 79105. Telephone (806) 372-3381, email: jhall@theprpc.org. Emailed requests will be accepted. All inquiries and requests must be directed to the attention of Jamie Hall.
 - b. RFP packages may also be downloaded by clicking on the following link: <http://tprompt.org/RFP-PublicInfoCampaign.pdf>

Deadline for Submitting Proposals- **June 12, 2018 at 5:00 p.m.** Please submit five (5) hard copies and one (1) electronic copy of the proposal:

Panhandle Regional Planning Commission
Attn: Jamie Hall
PO Box 9257
Amarillo, TX 79105

Proposals received after the stated deadline will not be considered.

PRPC reserves the right to negotiate with any and all individuals and firms that submit proposals, and to award more than one contract or to award no contracts. All potential contracts and tasks arising from this RFP are subject to approval by the PROMPT Advisory Committee and the PRPC Board of Directors.